

Canby Greenspace Art Park Committee

Art Master Plan Outline

Final Draft - May 2007

Greenspace Art Park History and Background

Since 2002 the Canby Livability Coalition has been committed to preserving the 9,300 square foot lot located at the corner of Territorial and Holly St as a community Greenspace and public art venue. During 2006, the City of Canby affirmed Canby Livability's Greenspace / Art Park goal, and agreed in principle with that land-use objective, dependent upon fundraising for that purpose by Canby Livability Coalition. In November 2006, Canby Livability presented a check for \$35,000 to Canby City Council, cementing the agreement to develop an Art Park in the Greenspace.

A stakeholder Steering Committee was recruited in Fall 2006 to participate in developing a Park Master Plan outline and art selection process. The development process was guided by management assistance provided through the Mentors Program of the Arts Action Alliance of Clackamas County. Arts Alliance leadership provided cultural resources and skilled arts direction for the Art Park Committee, ensuring that the project will be implemented in a structured and professional manner, based on best-practice guidelines set forth in the *Clackamas County Public Art Policies and Guidelines*, and in the *County Plan for Arts, Heritage and Humanities*. Together, these documents encompass proven standards used nationwide to implement public art and related civic projects. (To access documents, visit: www.artsactionalliance.org and www.clackamasculturalcoalition.org)

Guiding Principles for Park Artwork

The Steering Committee concluded that the following over-arching principles will govern Park artwork:

- The Park is intended to celebrate Canby's agricultural, historical, and river-based cultural heritage and diversity, leaving a legacy so future generations can understand who we are as a community. All Park artwork is expected to serve as a tool for carrying out this theme.
- Desirable Park art projects are those which "tell a story," are interactive, and/or are educationally-based.
- Projects fostering exploration and discovery for young visitors are especially encouraged.
- Projects using, featuring or incorporating wind, sound, light and other natural elements are of particular interest. Water features will not be considered for maintenance and safety reasons. Electricity will not be available.
- Artwork may be symbolic (abstract,) representational (figurative) or functional (i.e., benches and other Park amenities.) Figurative work must represent local, historic or indigenous plants and animals (dahlias, flax, strawberries, rowcrops; deer, bear, cougar, heron, owl, beaver, squirrel) or authenticated historical features (Canby Ferry, early settlers, modern day pioneers.) Artists will be encouraged to use Canby Historical Society archives as source and resource.

Project Boundaries & Limits

Based on certain pre-existing City of Canby zoning and development restrictions, Park art will be governed by the following criteria:

- Park boundaries encompass a 9,300 square foot lot located at the corner of Territorial Rd. and Holly St.
- A gateway sign at the Territorial / Holly corner will remain, and occupies 650 square ft., to include a planting strip edging adjacent city sidewalks.
- Structures and/or plantings along Territorial & Holly must comply with 4' height limits.
- Gravel & brick paver paths run full length and partial width of Park; masonry, compass and other hardscape features intersect paths (*path & hardscape feature dimensions not known in May 2007.*)
- Underground sprinkler system creates foundation / siting / digging barriers (*sprinkler site plan not available in May 2007.*)
- Play structures such as slides, climbing features or swings are prohibited.

Artwork Criteria and Guidelines

As described in the Park concept site map, 3 distinct Art Zones are defined by the perimeters of the pathways. Each Zone has capacity for sitting 3 artworks and 1 bench or seating device. Artworks will have varying scale and dimensions (*yet to be determined*) proportionate to each Zone; benches will be standard 6' length; other seating devices may be carved stone or other form suited to a single person. The Committee identified the following theme priorities, focuses and opportunity areas and desirable artwork media:

Prioritized Themes

1. Celebrate Canby 's agriculture, history and river-based cultural heritage and diversity
2. Create art that tells a story: interactive and education-based
3. Leave a legacy so future generations understand who we are as a community
4. Include exploration and discovery opportunities for young visitors

Focus Areas

- Pathways
- Benches / seating
- Anchor sculpture near gateway sign

Art Opportunity

1. Pathway and path barriers: defining the space and connecting zones
2. Benches / seating: (3) 6' long benches or seating devices providing public rest places
3. Anchor Sculpture: approx. 4' - 5' high, located behind the gateway sign, with functionality of providing a structural, visual barrier protecting the interior of park from traffic at the 4-way stop on this corner
4. Pathside objects / animal sculptures: providing trail-marking and way-finding
5. Entry markers / gates: at each formal or natural access point
6. "Destination" sculptures in each park zone

Desirable Media

- wind-driven, soundless, kinetic
- carved stone
- welded steel
- colored and/or stamped concrete
- hammered and/or worked copper and other metals
- stencils

Estimated Base Budget

Phase 1

Pathways and path barriers	\$ 500 - \$ 3,000
Benches / seating	3,000 - 6,000
3 @ \$1000 - \$2000	
Anchor Sculpture	<u>4,000 - 10,000</u>
	\$ 7,500 - \$19,000

Phase 2

Pathside objects, each	\$ 300 - \$ 1,500
Entry markers/gates, each	2,000 - 10,000
Destination sculptures, each	<u>4,000 - 10,000</u>
<i>1 of each above:</i>	\$ 6,300 - \$21,500

Estimated Park Completion Budget: \$13,800 - \$40,500

Next-Step Recommendations

Invite new people into the group to create an ArtPark Implementation Committee, responsible for overseeing and managing the project's next work:

- > Develop a goal-based fundraising/marketing campaign, employing concepts and ideas described in Meeting Minutes of April 16, 2007;
- > Develop a publicity campaign, building public enthusiasm and support for project;
- > As funds permit, contract with a landscape designer and/or public artist to develop a park art design compatible with guidelines described in this document;
- > As funds permit, release various Requests for Qualifications from artists;
- > Work with Arts Action Alliance to create useful selection processes.